

FRANCHISE AGREEMENT TEMPLATE

This Franchise Agreement ("Agreement") is made on [Effective Date] between:

Franchisor: [Name, Address, Email]

Franchisee: [Name, Address, Email]

1. Purpose

The Franchisor grants the Franchisee the right to operate a franchise using the Franchisor's trademarks, business systems, and operating procedures, subject to this Agreement.

2. Grant of Franchise

The franchise is granted for the approved location and business only.

3. Term

This Agreement remains effective for [] years unless terminated earlier.

4. Fees

Initial Franchise Fee: ■ _____

Royalty: ____% of gross revenue.

Marketing Fee: ____% of gross revenue.

5. Franchisee Obligations

Follow operating manuals, maintain quality standards, obtain licenses, keep records, and comply with applicable laws.

6. Franchisor Obligations

Provide training, operational guidance, branding support, and reasonable technical assistance.

7. Intellectual Property

All trademarks, logos, manuals, and trade secrets remain the Franchisor's property.

8. Confidentiality

The Franchisee shall keep confidential all proprietary business information.

9. Territory

Territory: _____

10. Compliance

The Franchisee shall comply with all applicable business, tax, labour, consumer protection, and licensing laws.

11. Default & Termination

Material breach, non-payment, misuse of intellectual property, or unlawful conduct may result in termination after applicable notice and cure periods.

12. Dispute Resolution

Disputes shall first be negotiated, then mediated or arbitrated as agreed by the Parties.

13. Governing Law

Jurisdiction: _____

Signatures

Franchisor: _____ Date: _____

Franchisee: _____ Date: _____

Witness 1: _____
Witness 2: _____